

## Message Text

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64

ACTION ARA-20

INFO OCT-01 ISO-00 NIC-01 OPR-02 OMB-01 INRE-00 USIE-00

CIAE-00 DODE-00 PM-07 H-03 INR-10 L-03 NSAE-00 NSC-10

PA-03 RSC-01 PRS-01 SPC-03 SS-15 ACDA-19 IO-13 DRC-01

SSO-00 NSCE-00 /114 W

----- 116907

O 172245Z SEP 73

FM AMCONSUL MONTERREY

TO SECSTATE WASHDC 931

INFO AMEMBASSY MEXICO

UNCLAS MONTERREY 0354

E.O. 11652 N/A

TAGS: PINS, MX

SUBJ: PROMINENT MONTERREY INDUSTRIALIST KILLED IN KIDNAP ATTEMPT.

1. RADIO REPORTS THAT AT APPROXIMATELY 0915 HOURS TODAY PROMINENT MONTERREY INDUSTRIAL LEADER EUGENIO GARZA SADA WAS KILLED DURING KIDNAP ATTEMPT. EARLY REPORTS INDICATE THAT GARZA S CAR WAS BLOCKED ON CITY STREET BY PICK-UP TRUCK WITH SEVERAL ASSAILANTS. GARZA S BODY-GUARD ATTEMPTED PROTECTIVE ACTION AND IN ENSUING GUN FIGHT GARZA, HIS CHAUFFEUR AND HIS BODY-GUARD WERE SHOT. BOTH GARZA (WITH TWELVE BULLET WOUNDS) AND THE BODY-GUARD (WITH SIXTEEN) DIED IN HOSPITAL SHORT TIME AFTERWARD. CHAUFFEUR SURVIVED AND IS IN HOSPITAL. ATTACKERS FLED SCENE IN PICK-UP TRUCK. UNCONFIRMED REPORTS STATE POLICE HAVE FOUND ABANDONED FALCON AUTOMOBILE CONTAINING CORPSES OF TWO YOUNG MEN, AND POLICE ARE CONJECTURING THAT BODIES WERE TRANSFERRED TO CAR FROM PICK- UP TRUCK.

2. GARZA SADA. AGE 82, WAS SON OF ISAAC GARZA (FOUNDE OF CERVECERIA CUAUHEMOC, PARENT FIRM IN TODAY S VERY LARGE AND DIVERSIFIED QUOTE BREWERY INDUSTRIAL GROUP UNQUOTE. HE WAS ACTIVE AS DIRECTOR OF THE CERVECERIA AND PRINCIPAL SHAREHOLDER IN INDUSTRIAL GROUP. A GRADUATE OF MIT IN U.S., HE HAS BEEN PRESIDENT OF BOARD OF DIRECTORS OF FAMED TECHNOLOGICAL INSTITUTE OF MONTERREY SINCE

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ITS FOUNDATION SOME THIRTY YEARS AGO. IN SHORT, HE COULD HAVE

BEEN DESCRIBED AS PATRIARCH OF MONTERREY INDUSTRIAL AND BUSINESS  
COMMUNITY, AND HIS DEATH IS BOUND TO HAVE ENORMOUS IMPACT LOCALLY  
AND EVEN NATIONALLY.

3. AS YET, THERE HAS BEEN NO RPT NO ANNOUNCEMENT OF IDENTITY OF  
GROUP RESPONSIBLE FOR ATTACK NOR OF TWO BODIES FOUND IN ABANDONED  
CAR.  
STANFIELD

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** KIDNAPPING, CASUALTIES, UNCONVENTIONAL WARFARE  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 17 SEP 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Enclosure:** n/a  
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**Errors:** N/A  
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**Office:** ACTION ARA  
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**Original Handling Restrictions:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** kellerpr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 02 OCT 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <02-Oct-2001 by maustmc>; APPROVED <25 FEB 2002 by kellerpr>  
**Review Markings:**

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EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROMINENT MONTERREY INDUSTRIALIST KILLED IN KIDNAP ATTEMPT.  
**TAGS:** PINS, MX, (GARZA SADA, EUGENIO)  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005